



ADVERTISING CONTRACT
POLISH LEGION OF AMERICAN VETERANS, U.S.A.
AND LADIES AUXILIARY
NATIONAL DEPARTMENT



FOR THE P.L.A.V. NATIONAL NEWS SUMMER 2015 EDITION

AD SIZES AVAIL. & DIMENSIONS	COLOR COST	BLACK & WHITE COST
FULL PAGE – 16” x 10”	\$250.00	\$200.00
HALF PAGE – 10” x 8”	\$150.00	\$125.00
QUARTER PAGE – 8” x 5”	\$100.00	\$ 85.00
ONE-EIGHTH PAGE – 4” x 5”	\$ 75.00	\$ 50.00
BUSINESS CARD SIZE AD	\$ 25.00	\$ 20.00
PATRON AD	N/A	\$ 5.00

I hereby agree to pay the sum of \$ _____ for a _____ page of Advertisement in the 2015 Summer Edition of the P.L.A.V. NATIONAL NEWS.

Signed / Advertiser _____ Date _____

Business Address _____ Telephone _____

City / State / Zip _____

Copy should read as attached:

(Please type or have printed. Do not staple through or tape over logos, artwork, business cards or letterheads)

Please check spelling of all names, Post and Individuals, before submitting. Also, please identify individuals in pictures submitted, and the specific event the picture is representing.

REMEMBER:

All Ads Submitted MUST be submitted printed and/or typed up - ready to print. If handwritten ads are submitted that require your ad to be designed/set up for print, there will be an additional set-up charge of \$10.00 for your ad.

NO EXCEPTIONS!

Please make checks payable to: P.L.A.V. National Department

Mail Checks and Ad Copy to:

GARY LEWIS, NATIONAL NEWS EDITOR / PRO

103 East Lockwood Street

Michigan Center, MI 49254

Or, Email your Ad to: glewisPLAV@yahoo.com

Received the sum of \$ _____ for a _____ page advertisement in the 2015 P.L.A.V. SUMMER NATIONAL NEWS.

Signed: _____

P.L.A.V. Representative

Date: _____ Customer Check No. _____

REMEMBER: DEADLINE TO SUBMIT ADS IS JUNE 1, 2015

**Please feel free to copy this contract if additional copies are needed.*